



HUSSAIN SAIFEE

DESIGNER AND MARKETER

PERSONAL PROFILE

To work in an environment that encourages me to succeed and grow professionally where I can utilize my skills and knowledge appropriately.

WORK EXPERIENCE

Marketing & Designer

Royal Lounge Properties | April 2020 - Present

- Conduct day-to-day Designing, coordination, planning, and implementation across all Social Platforms
- Create Newsletter and engaging Content
- Analysis of competitor and executing plan accordingly
- Run Paid Search and display ads across all browser
- Maintaining website data and changing design and layout accordingly to company policy

Designer and IT Consultant

British Columbia International | Dec 2019 - April 2021

- Manage website projects from start to finish
- Collaborated with other designers
- Making educational based content
- Designing Social Media designing
- UI & UX Designing
- On page and Off page Seo for Company Website

Ecommerce and Graphic Designing

Sportinn Health Club & YFC Gyms | Freelancing

- Design a Fresh eCommerce website from Scratch
- Design software to manage all the company's customer data (CRM)
- Designing GYM Interior Wall Poster
- Designing and executing paid campaigns for lead generation (YFC GYMS)
- Designed Website for YFC GYMS

Designer and Social Media Marketing

Quality Care Medical Center | Freelancing


- Designed Medical-Based Content
- Studying Competitor and analyzing content
- Social media designing and paid advertising

Marketing & Designing assistant

Paravidhi LTD (INDORE)

- Web designing for a project-based company
- Seo Optimizing

CONTACT ME AT

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SKILLS SUMMARY

●●●● SEO & Digital Marketing

●●●● Website Designing

●●●● Web app Development

●●●● WordPress Designing

●●●● Social Media Marketing

●●●● Google Advertising

●●●● Adobe Photoshop

●●●● Adobe Illustrator

●●●● Canva Designing

AWARDS RECEIVED



 Outstanding Employee of the Month , Royal Lounge Properties

 Google ADS Certification

LANGUAGE

-  English
-  Hindi
-  Learning Arabic

PERSONAL DETAIL

-  03-06-2000
-  Nationality - Indian

SEO , Designer & Lead Generator **CODEZILLA TECHNOLOGY (INDORE)**

- Graphic based IT Content
- Studying client website
- Speed Optimizing
- Lead Generation

EDUCATION

IICE

Web Designing & PHP Development (2017-2018)

IICE

Digital Marketing & Graphics Designing (2018)

Vikram University

Bachelor's In Commerce (B.COM)

ST. THOMAS HIGHER SECONDRY SCHOOL, BARNAGAR
SENIOR SCHOOL CERTIFICATE (CLASS XII)

PROJECTS

JOB Portal

- A job portal like Indeed and LinkedIn where people can Get jobs both for employers seeking employees and employees seeking for work

Ecommerce website

- An e-commerce website is must be needed for today's business. Where buyers can buy according to their needs

Company Website

- bciam.com, UAE Based Fully Functional and Mobile Friendly. Designed and Developed In Css and Php Script

GYM Website and ecommerce shop

- A fully functional gym and ecommerce website build on WordPress with scrap theme

Social media management and PPC

- Fully organized social media Profile for British Columbia international academy, YFC gyms, and Quality Care Medical Center with fluent graphic content



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